



WE APPRECIATE OUR BOOSTERS AND CORPORATE SUPPORTERS

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Increasing Our Support of Internships



For many of us, our college internship was our first introduction to the “real world.”

My internship, in the summer of 1976, was with the radio and TV division of the South Dakota Cooperative Extension Service. I was allowed to do some news writing and editing, but as I recall, I spent most of my time in a hot, closet-sized room, dubbing and mailing the weekly Extension radio programs. Not exactly glamorous, but I’m glad I had the experience.

Several NAFB stations and networks offer summer internships, and a select five of them received grant support for that effort—and the reports we have received are very positive (meet the interns on pages 3 and 4). That’s why, in 2011, the NAFB Foundation has more than doubled the funding of our internship program. For starters, we increased the number of \$1,000 internships grants from three to five. On top of that, we allocated \$2,500 (up to \$500 each) to help offset expenses for those five interns to attend the NAFB convention in November.

As our scholarship recipients often attest, attending the convention is a tremendous learning experience. We’re pleased to be able to extend the same invitation to these five interns in 2011. It’s just another way your NAFB Foundation—with your financial support—is helping to ensure a brighter future for farm broadcasting.

Ken Anderson

NAFB Foundation President
Brownfield Ag News

2011 Scholarship Recipients Announced

Each year, through your support, the NAFB Foundation awards \$13,000 in scholarships among three promising agricultural communicators. Since the scholarship program began in 1977, the Foundation has awarded more than \$250,000 to aspiring farm broadcasters and communicators.

This year’s applicants were especially competitive. After review of the applications received by the NAFB Scholarship & Internship Committee, the Foundation is pleased to introduce you to the 2011 NAFB Foundation Scholarship recipients...



Selected for the Glenn Kummerow Memorial Scholarship of \$5,000 is **Carah Hart** of the University of Missouri-Columbia. Carah is a junior, majoring in Agricultural Journalism, and has been patiently awaiting the year when she could apply for the scholarship—as she’s dreamed for some time of becoming a Farm Director for a Midwest station or network.

Already, Carah has a wealth of experience. She is currently interning at Brownfield Ag News, writing ag news for three states, conducting interviews and posting to the website. She has also interned with the Missouri Soybean Association, Missouri Farm Family Alliance, Missouri Farm Bureau and KMZU Radio, Carrollton, MO, where she had the opportunity to attend the NAFB Annual Convention.

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NAFB FOUNDATION
STATEMENT OF FINANCIAL POSITION
December 31, 2010

Assets

Current Assets

CITIZENS BANK	\$ 51,498.91
FIDELITY BROKERAGE-CASH	<u>34,170.94</u>
Total Current Assets	64,430.37

Investments

FIDELITY BROKERAGE	<u>219,115.30</u>
Total Investments	<u>219,115.30</u>

Total Assets **\$304,785.15**

Liabilities and Net Assets

Current Liabilities

Total Current Liabilities 0.00

Long-Term Liabilities

Total Long-Term Liabilities 0.00

Total Liabilities **-0-**

Net Assets

NET ASSETS-UNRESTRICTED	\$ 250,701.29
CHANGE IN NET ASSETS	54,073.86

Total Net Assets 304,785.15

Total Liabilities & Net Assets **\$304,785.15**



2011 Scholarship Recipients Announced

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Carah is keeping busy on the University of Missouri-Columbia campus as well. She is involved with Mizzou Collegiate Cattlewomen, Agricultural Communicators of Tomorrow, National Junior Swine Association and is on the Dean's List.

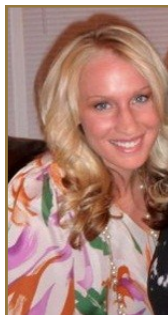
Excited about where farm broadcasting will take her to tell the story of agriculture, she says she's amazed at where she's already been. In 2010 and 2011, Carah had the opportunity to study abroad and visit agricultural communities in Brazil and Germany.



Columbia University Graduate Student, **Nathan Vickers**, is a recipient of one of two \$4,000 scholarships. Nathan plans to graduate from Columbia's Graduate School of Journalism in New York in June of 2012. He received his undergraduate degree in Communications/Journalism from Truman State University in Kirksville, Missouri.

Nathan's family farm roots run deep in Southwest Missouri and he is excited about the prospect of applying his hard-work ethic toward his goal of becoming an ag journalist on the national stage.

He has worked as an intern on the "Late Show with David Letterman," KTVO-TV in Kirksville, and as Associate Youth Director for First Christian Church. While at Truman State, Nathan played on the university's football team and was the founder and president of the National Communication Association Student Club. He was also one of four students who worked and lived on the University Farm.



The Foundation's second \$4,000 awardee is Texas Tech Junior **Lauren Bogel**. Lauren, who is majoring in Agricultural Communications, grew up on her family crop farm and cattle and horse ranch in New Mexico.

When she is home she works with the family company to manage and maintain farm equipment, and also has her own detailing business. During her time at Texas Tech, she has worked with Ramar Communications and Ag Talk 950 in Lubbock, getting experience in reporting, writing, sales, editing, scheduling and research.

Lauren is currently on the Dean's List, serves as Texas Tech Ambassador for Agriculture, is an FFA collegiate member and Agricultural Communicators of Tomorrow member.

Congratulations to the 2011 class of NAFB Foundation Scholarship recipients, and thank you to those who support the Foundation and make these scholarships possible!



Foundation Auction Set Sights High

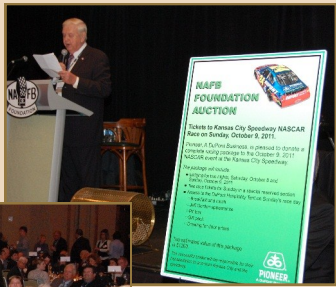
The NAFB Foundation Auction will be held Thursday, November 10 at the NAFB Annual Convention, and the Auction Committee is feeling ambitious—a lofty goal will be required to break last year’s total of \$22,305!

Auction Co-Chair **Tami Craig Schilling** shares, “After last year’s record-breaking auction, we are putting our minds and creativity to work to deliver fellowship and dollars to the NAFB Foundation.”

If you have an item or experience that you think could help the Foundation raise funds for the continued success of the farm broadcasting industry, **please use the link below for a submission form.**

Please share your auction ideas or thoughts with any of the Foundation Board, or with the NAFB office.

Right: *Foundation Auction Master of Ceremonies **Orion Samuelson***



Below: *A large crowd was on-hand for the 2010 auction at the Westin Crown Center*



Your Support Helps a New ‘Crop’ of Interns

Each of the NAFB Foundation supported interns is hard at work this summer, learning the ropes at their station or network. We asked for an update from each, and are happy to forward their reports:

KRVN/Rural Radio Network



KRVN is pleased to have **Kyle Ericson** as a summer intern. Kyle is originally from Funk, NE and will be a senior at the College of the Ozarks in Missouri this fall.

Kyle has hit the ground running and is learning all phases of the broadcast business. He is preparing and presenting the daily cash market review program for the Rural Radio Network, and traveled to the Sandhills Ranch Expo to produce spotlight interviews with advertisers. He also has been on several press conference calls, monitored congressional activities and conducted interviews that have produced news stories.

KRVN farm broadcaster **Ken Rahjes** says, "He is a quick learner and has a great attitude, and that makes it a great experience for everyone." Kyle also has been called on to prepare and deliver newscasts and take part in the annual KRVN summer promotion.

Linder Farm Network



Linder Farm Network’s summer intern is **David Buck** of Goodhue, MN. David is attending Rochester Community College with a major in Ag Journalism. He has radio experience at both KWNG, Red Wing and KLCH, Lake City. At those stations, he assisted with morning shows, did sports and news, and worked with the sales department.

David grew up on a dairy farm and works with his family on the farm in addition to his radio duties with the Linder Farm Network. He has been learning how to read markets, do interviews and assist in general farm department duties. The first event David covered for the Linder Farm Network was the Minnesota Hay Expo where he conducted interviews and fed reports to be used on-air.

In high school, he was Class President, FFA Sentinel and all-conference and MVP in baseball and basketball. He can drive a tractor and combine, pull a calf and milk a cow in addition to everything else on a farm. His goal is to be a farm broadcaster—we are working on that...

Have you thought about what you could donate to the 2011 Foundation Auction?
Your item contributions are always welcome! [Click here](#) for a submission form.

From Your Booster Club Chair



The NAFB Booster Club has shown nice growth over the past several years and we say a big "Thank You" to all of you who have made your tax deductible donation. We have provided assistance to six college students each year because of your donations, and are excited to be increasing the number to eight students.

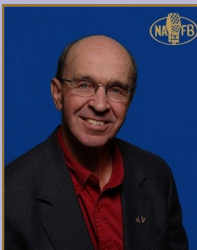
2011 will be remembered as the year we lost two members of the NAFB family—**Lindsay Hill** and **Denny Waddle**. Both of these fine people made significant contributions to help advance NAFB. You can go online to www.nafbfoundation.com and make a gift in their memory. It is a donation to honor their outstanding service to our organization and grow our scholarship fund. Please join your fellow broadcasters and company executives in this effort.

Thank you for your generous assistance. Have a great summer!

Best regards,

Eric Brown
Booster Club Chair
KRVN/Rural Radio Network

Why I Give...Contributor Spotlight



Al Gustin
KFYR/KBMR Radio

As a junior at North Dakota State University in 1968, I had no idea what I would do after graduation. I worked my way through college, and applied for a work-study program offered at KXJB-TV...that program got me started in a profession that I have grown to love.

Sometimes it just takes some encouragement. Sometimes, as in my case, it takes a little financial help. The NAFB Foundation has been the source of that help for young people who have gone on to be valued members of our organization.

The Foundation has proved to be an integral part of NAFB – critical for the future of our organization and our profession. That's why I support it.

Your Support Helps a New 'Crop' of Interns

(continued from previous page)

Red River Farm Network



Jessie Topp is back with the Red River Farm Network for the second straight year. The Grace City, ND native is a student at North Dakota State University, majoring in agricultural communications. Jessie has enjoyed a distinguished career in FFA, serving as a state officer and earning her

American Degree. Jessie is also an officer with the North Dakota Junior Charolais Association.

At RRFN, Jessie writes stories, covers meetings, participates in on-air newscasts and contributes to RRFN's e-newsletter. In addition, Jessie is writing a blog that highlights her experiences at the Red River Farm Network.

"Jessie is an excellent addition to the RRFN team," said **Don Wick**, RRFN farm broadcaster. "We love her work ethic, and her on-air and writing skills are top-notch."

When asked about her career goals, Jessie said she wants to continue "to spread the news of agriculture."

WKDZ Radio



Janet Nicole Seay, who recently graduated from Christian County High School, will serve as the WKDZ Morning Ag Report Summer Intern thanks to a grant from the NAFB Foundation.

Nicki most recently served as President of the Christian County FFA Chapter. She will begin her studies next fall at Western Kentucky University in

Bowling Green, where she will study communications and agriculture.

Her work with WKDZ Farm Director **Alan Watts** will begin the last week of June, and her duties will include covering the tobacco harvest season, the Western Kentucky State Fair, co-hosting the Morning Ag Report and covering several other agricultural related events through August.

Nicki is no stranger to farming. She still lives on the family farm, where her father Dale raises dark-fired tobacco, corn, soybeans and wheat. She recently attended the Kentucky FFA Convention in Lexington and the Kentucky Farm Bureau Congressional Tour in 2008.

Board Meets in Kansas City

The NAFB Foundation Board of Directors met in Kansas City on April 13 for their first of two semi-annual meetings.

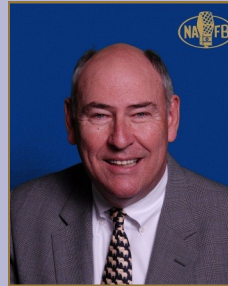
Among other matters of business, the Board discussed new ideas and strategies for raising funds to replace the recently retired Toy Tractor program.

The Board also heard an update from **Erica Irlbeck**, Texas Tech University, on how the 'Harvesting the Power' curriculum progressed and was used over the course of the school year in institutions across the country. NAFB members can look forward to hearing more about the curriculum in its current and future use at the NAFB Annual Convention.

2011 also brought two new, but familiar, faces to the Foundation Board. In November 2010, **Ken Root**, AgriBusiness Report/WGFA Radio, and **Don Wick**, Red River Farm Network, were elected to the Board of Directors. Both will serve terms through 2013.

The next Foundation Board meeting will take place in Kansas City at the NAFB Annual Convention on Tuesday, November 9.

Meet the Board's Newest Members



Ken Root, AgriBusiness Report/WGFA Radio, is no stranger to the NAFB Foundation. Ken served as NAFB President in 1986 and as NAFB Executive Director from 2002 to early 2005, working closely with the Foundation Board.

Ken will serve on the Governance & Operations Committee of the Board.

He has been a supporter of the Foundation for a number of years, most notably as the owner of most of the No. 1 numbered Toy Tractors.

Don Wick, Red River Farm Network, has been involved as a Booster of the Foundation for a number of years. He served on the Board as NAFB President in 1997.

During the November 2010 Board meeting, Don was elected to serve as Chair of the Governance & Operations Committee. He already is working with the committee to develop new Foundation-sponsored programs.



If you would like to make a contribution in honor of the memory of **Lindsay Hill** or **Denny Waddle**, you may do so by [clicking here](#).

THANK YOU TO THE BOOSTERS OF 2010!

[Click here](#) to see those who have made a difference by supporting the future of our industry. Your generosity allows the Foundation to continue to increase its support each year and develop new programs.

[Click here if you would like to renew your gift for 2011](#)

If you have questions, comments or ideas, please contact NAFB Member Services Manager Jennifer Saylor at jennifer@nafb.com or 816.431.4032.