



News Release

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FOR IMMEDIATE RELEASE

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July 20, 2010 – PLATTE CITY, MO – The **National Association of Farm Broadcasting** and platinum-selling country recording artist **Sammy Kershaw** are teaming up to provide top-notch entertainment at this year's NAFB Annual Convention in Kansas City, MO. Kershaw will perform a private acoustical set for convention attendees the evening of Thursday, November 11, thanks to the generous support of sponsor **Farm Credit**.



Since his debut on the music scene in the early 90s, Kershaw has remained one of the most consistent power hitters in country music both with a chain of major hit records and sell-out touring schedules. With hit singles like "She Don't Know She's Beautiful," "Cadillac Style" and "Anywhere but Here," Kershaw has topped the Top 40 on the Billboard Hot Country Songs charts more than 25 times.

The 66th Annual NAFB Convention in its entirety will be Wednesday, November 10 through Friday, November 12. Other highlights will include a press conference with U.S. Secretary of Agriculture Tom Vilsack (invited), Trade Talk and keynote speaker Scott McKain.

Visit www.nafb.com to register for the event and to see a complete proposed schedule.

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