



**NAFB Foundation and Pioneer Hi-Bred Sponsor Internship
June 1, 2010**

KANSAS CITY - The National Association of Farm Broadcasting Foundation and Pioneer Hi-Bred, a DuPont business, have joined together to provide funding for an NAFB News Service internship. Seanica Reineke of Edgerton, Missouri returns for her second summer to work with the NAFB News Service. Officially the internship is known as the NAFB News Service Internship sponsored by Pioneer Hi-Bred and the NAFB Foundation.

Reineke is a senior honors student majoring in journalism at the University of Nebraska-Lincoln. With journalists increasingly called upon to understand all types of media, Reineke looks forward to furthering her writing and interviewing skills, while also getting a better understanding of writing for broadcast and an opportunity to edit audio.

“It’s exciting to have Seanica back on board,” says Stacia Cudd, NAFB News Service Editor. “Thanks to her internship during the summer of 2009, Seanica already understands the daily workings of the NAFB News Service. Plus, she brings a unique perspective on social media to the table as she is learning about how it can work for the media in school. A big thank you to Pioneer Hi-Bred and the NAFB Foundation for making this internship possible.”

The internship isn’t the only item on Reineke’s agenda this summer. In June she will take some time to travel to Mexico, Missouri to compete in the Miss Missouri pageant, the state stepping stone to Miss America. Reineke is currently Miss Northwest Counties.

Reineke is very involved in the University of Nebraska and Lincoln communities. She is a member of the College Honor Societies Phi Eta Sigma and Alpha Lambda Delta and will join the American Copy Editors Society this fall. Reineke is also a big sister with the Big Brothers Big Sisters program and is a member of the worship team at the church she attends in Lincoln.

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The NAFB Foundation is a 501(c)(3) non-profit educational foundation that supports efforts to add value to the farm broadcast industry through education, promotion, marketing and research.

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