

AGRIBUSINESS SALES COORDINATOR

JOB DESCRIPTION:

Mid-West Family Broadcasting is looking for an aggressive, forward looking agribusiness sales person to continue growing their Farm & Agribusiness Report. Currently serving 13 radio stations in Wisconsin, as well as an involved internet and social media presence – the opportunities are unlimited. If you're interested in working on station events and promotions, social media, sales and some on-air reporting related to the rural community - this might be the position for you.

We are looking for someone who has a passion for food and fiber production on all levels. A strong work ethic is a must. Due to the nature of this position, some travel and a flexible schedule will be required.

Ideal candidates will look forward to:

Maintaining and expanding, local, regional and national agribusiness advertising

Concentrating on network advertising and its growth

Coordinating network schedules and executing performance affidavits

Expanding network affiliations

Expanding agribusiness promotions and special events

Capitalizing on social media outlets and web content

Provide on-air back up assistance on an as needed basis

PERSONAL REQUIREMENTS:

Qualified candidates should be creative, imaginative, with good communication and organization skills. The candidate should have some knowledge of Microsoft Word and Excel, and the ability to meet deadlines and multi-task daily. Qualified candidates will portray a positive attitude and strong work ethic to ensure a productive and successful environment with the company. Mid-West Family Broadcasting is an equal opportunity employer. Women and minorities are encouraged to apply.

SALARY:

Salary will be decided based on salary plus commissions and commensurate with experience. A full benefits package is available.

CONTACT:

Please no calls. Please mail or email resume and air-check to:

Mid-West Family Broadcasting

Attn: Pam Jahnke – Farm & Agribusiness Director

730 Rayovac Dr., Madison, WI 53711

pam@midwestfamilybroadcasting.com