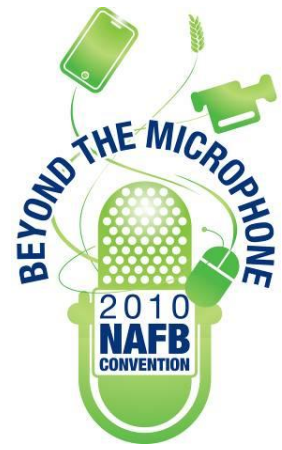




## 66<sup>TH</sup> ANNUAL CONVENTION PROPOSED AGENDA



### **TUESDAY, NOVEMBER 9**

11:00 a.m. – 5:00 p.m.

#### **Board of Directors Meeting**

6:00 – 9:00 p.m.

#### **NAFB Foundation Board of Directors Meeting**

*Sponsored by CME Group*

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### **WEDNESDAY, NOVEMBER 10**

4:00 a.m. – 6:00 p.m.

#### **Broadcast Service Center**

*Sponsored by BASF – The Chemical Company*

8:00 a.m. – 6:00 p.m.

#### **Registration**

*Sponsored by John Deere*

8:30 – 11:30 a.m.

#### **Marketing & Promotion Advisory Board Meeting**

*Break sponsored by Agri Marketing magazine*

10:00 – 11:15 a.m.

#### **News Conference**

U.S. Department of Agriculture Secretary Tom Vilsack (invited)

11:30 a.m. – 1:00 p.m.

#### **NAFB Foundation Luncheon**

*Sponsored by United Soybean Board*

Noon – 10:00 p.m.

#### **Trade Talk Setup**

1:15 – 3:30 p.m.

#### **Professional Improvement Breakout Sessions**

Have your choice of three Breakout Sessions.

*Sponsored by Kinze Manufacturing and SipcamAdvan*

2:00 – 2:15 p.m.

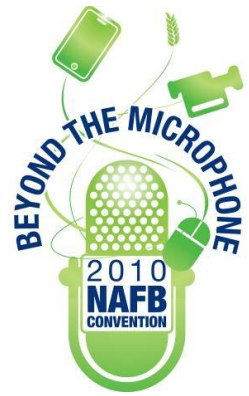
#### **Break**

*Sponsored by KATZ Radio Group*



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3:45 – 4:15 p.m.

**NAFB Past Presidents Meeting**

4:15 – 5:00 p.m.

**New Member and Past Presidents Welcome Reception**

*Sponsored by AMVAC Chemical Corporation*

4:15 – 5:00 p.m.

**Management & Sales Council Reception**

*Sponsored by the Westin Crown Center*

4:15 – 5:00 p.m.

**Allied Industry Council Annual Meeting and Election**

5:00 – 6:30 p.m.

**Welcome Reception**

*Sponsored by National Corn Growers Association*

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**THURSDAY, NOVEMBER 11**

4:00 a.m. – 6:00 p.m.

**Broadcast Service Center**

*Sponsored by BASF – The Chemical Company*

6:00 a.m. – 2:00 p.m.

**Registration**

*Sponsored by John Deere*

6:30 – 7:30 a.m.

**Trade Talk Continental Breakfast**

*Sponsored by AG CONNECT Expo & Water Street Solutions*

7:30 a.m. – 2:00 p.m.

**Trade Talk**

*Sponsored by AGROTAIN International & FMC Corporation*

9:30 – 10:30 a.m.

**Trade Talk Refreshment Break**

*Sponsored by Dairy Farmers of America*

11:30 a.m. – 1:30 p.m.

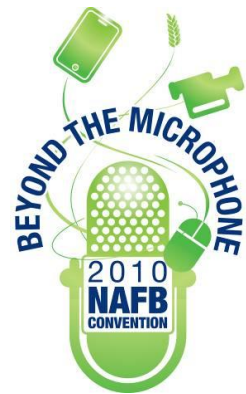
**Trade Talk Lunch Buffet & Dessert**

*Sponsored by Cattlemen's Beef Board (Lunch) & National Grain & Feed Association (Dessert)*



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2:00 – 3:30 p.m.

**Trade Talk Tear Down**

3:00 – 3:30 p.m.

**Break**

*Sponsored by KATZ Radio Group*

3:30 – 5:00 p.m.

**NAFB Annual Meeting of Members (All Councils)**

5:30 – 6:00 p.m.

**NAFB Foundation Silent Auction Closes and President-Elect Reception**

*Sponsored by Alltech & Westchester Auctions, LLC*

6:30 p.m.

**NAFB Foundation Live Auction Begins**

Master of Ceremonies, Orion Samuelson, WGN Radio

7:00 – 9:00 p.m.

**Night of Honors Celebration Banquet**

Presentation of NAFB Hall of Fame, Dix Harper Meritorious Service and Plambeck Awards

**Hall of Fame Induction Ceremony**

*Sponsored by United Soybean Board*

**New Holland Oscar in Agriculture**

*Sponsored by New Holland Agriculture*

9:00 – 10:00 p.m.

**Entertainment: Sammy Kershaw**

*Sponsored by Farm Credit*

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**FRIDAY, NOVEMBER 12**

4:00 a.m. – 5:00 p.m.

**Broadcast Service Center**

*Sponsored by BASF – The Chemical Company*

8:00 a.m. – 10:00 a.m.

**Registration**

*Sponsored by John Deere*

7:00 – 8:00 a.m.

**Continental Breakfast**

*Sponsored by National Biodiesel Board*



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8:15 – 9:15 a.m.

**NAFB Research Session Presentation**

*Sponsored by Becker Underwood*

9:30 – 10:30 a.m.

**Professional Improvement Session, Keynote Speaker Scott McKain**

*Sponsored by Pioneer Hi-Bred, a DuPont business*

10:45 – 11:45 a.m.

**Breakout Workshop with Scott McKain for Management & Sales and Allied Industry Councils**

*Sponsored by Pioneer Hi-Bred, a DuPont business*

10:45 – 11:45 a.m.

**Newsmaker Session**

*Sponsored by Farm Foundation*

Noon – 1:30 p.m.

**Awards Luncheon**

*Sponsored by Syngenta*

2:00 – 3:15 p.m.

**Broadcast Council Member Meeting and Election**

2:00 – 3:15 p.m.

**Management & Sales Council Member Meeting and Election**

3:00 – 3:30

**Break**

*Sponsored by KATZ Radio Group*

3:30 – 4:00 p.m.

**Regional Broadcast Council Member Meetings**

6:00 – 6:45 p.m.

**President's Reception: An Evening in Hollywood**

(Black tie optional)

*Sponsored by Bayer CropScience*

6:45 – 9:00 p.m.

**President's Banquet**

*Sponsored by Dairy Management, Inc. & National Pork Board*



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